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GLADIOLUS & DAHLIAS

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657 WOODMONT AVENUE
BERKELEY - CALIFORNIA

Foreword

Frankly, we admit that it is a temptation for many people to buy cheaper bulbs than we offer.

We could easily grow bulbs at a much lower cost—or we could even buy many varieties wholesale at less than we now spend to raise them. But to do so, we would have to sacrifice in quality, thereby producing cheap bulbs which would, in the long run, be more expensive to our customers.

Every dahlia and gladiolus bulb that we send out is plump and clean—not “forced” for bloom, nor sapped of its vitality by stems cut low for market sales.

Our bulbs are grown on new ground each year and are treated before planting to insure against any possible danger of disease or insect pests.

“Rouging” is done with the utmost care, any gladiolus blooming out of place being carefully dug out and discarded, and any misplaced dahlia being carefully tagged, thereby making sure that our bulbs will be true to name.

Every gladiolus bulb is carefully cured in the warmth of California sunshine, being protected, however, from the direct rays of the sun. They are then stored in wire bottomed trays to insure plenty of air, thereby preventing mould or premature sprouting. Dahlias, due to our hillside drainage, are left in the ground, curing, till early Spring, when they are fully matured—hard and plump—ready to grow.

Our dahlia seed also receives a similar amount of care, being cured in the sun, carefully stored, and inspected before shipping to make sure that only plump, full seeds will be used in your order.

We do these things in a most earnest endeavor to sell only the best stock that can be produced. It is with this thought in mind that we proudly state that no Salbach bulb, plant, or seed has ever been sold on price alone.

We believe that you, our customers, will continue to appreciate these factors, realizing that in buying from us, you are receiving goods that are priced as low as is consistent with the highest quality.



Phone ASHberry 1066
657 Woodmont Ave., Berkeley, Calif.

MEMBER OF

ALAMEDA COUNTY FLORAL SOCIETY
AMERICAN DAHLIA SOCIETY
AMERICAN GLADIOLUS SOCIETY
AMERICAN IRIS SOCIETY
BRITISH GLADIOLUS SOCIETY
BRITISH IRIS SOCIETY

CALIFORNIA GLADIOLUS SOCIETY
DAHLIA SOCIETY OF CALIFORNIA
DAHLIA SOCIETY OF SAN FRANCISCO
DAHLIA SOCIETY OF SOUTHERN CALIFORNIA
EAST BAY GLADIOLUS SOCIETY
FELLOW ROYAL HORTICULTURAL SOCIETY



A view of the Salbach Gardens

OUR flowers themselves blossom out into wonderfully successful salesmen, putting in a good word for us year in and year out in pleasant gardens throughout the world. But it is only because we cull and select with utmost severity that they can do this for us.

Each year we spend a great deal of time and effort growing seedlings, and spend a large sum of money in purchasing new varieties, so that we can be sure to have the very finest flowers for our customers.

We have been so critical in our selection that our list contains only the varieties that can qualify as the very best in their particular classes. We have gone so far, and been so careful in our selection, that we can truthfully recommend every variety in our catalog.

“If we list it, it’s good.”

Front Cover

No, the flower pictured on the front cover is not the magnificent rich, new yellow that we will introduce soon. The outline of the spike is taken from a photograph of Salbach’s Pink, but the color is not representative of any particular gladiolus. In comparison to the flower on the cover, however, we wish to point out that our new yellow has far more exquisite coloring, has more open florets, more buds, and is even more perfect in the shape of the spike and of the individual florets.

This year, “Orange Pfitzer”, described on the next page, is our lone introduction, but we have a number of fine new flowers that will be introduced in the next few years. In addition to our yellow, these include a blue, an apple blossom pink, and a true pink. All of these, as well as other of our seedlings, are truly outstanding, and will rank among the very best gladiolus ever produced.

Introducing ORANGE PFITZER

THIS year we offer only one new gladiolus—Orange Pfitzer, a sport from the magnificent Pfitzer's Triumph. We do not claim the same brilliant orange coloring that is found in Mexican Fire Opal, but Orange Pfitzer does run closer to true orange than any other gladiolus of near the same size.

Introducing such a fine variety at as low a price as \$2.50 each is somewhat of an experiment with us, but although some may think that "if it's worth much, it would command a higher price," we know that those who have seen the flower have no doubts concerning the merit of this outstanding variety.

No Pests or Diseases

Customers buying their stock from us need have no fear of obtaining plant diseases or pests of any sort with the hilbs. We have taken the utmost care possible to safeguard our own bulbs, and pledge ourselves to purchase, for re-sale, no bulbs, regardless of price, that we cannot offer with as complete assurance as we offer our own.

We Submit the Following Letter

October 25, 1932

Mr. Carl Salbach
657 Woodmont Ave.,
Berkeley, California.

My dear Mr. Salbach:

I am very glad to state that after repeated inspections of your gladiolus plantings during the past season I found no evidence of that new pest, gladiolus thrips. I wish to compliment you on the freedom of your plantings from all other injurious insects and plant diseases, a condition which has no doubt been brought about by the extraordinary pest control measures which you have taken to protect your plantings.

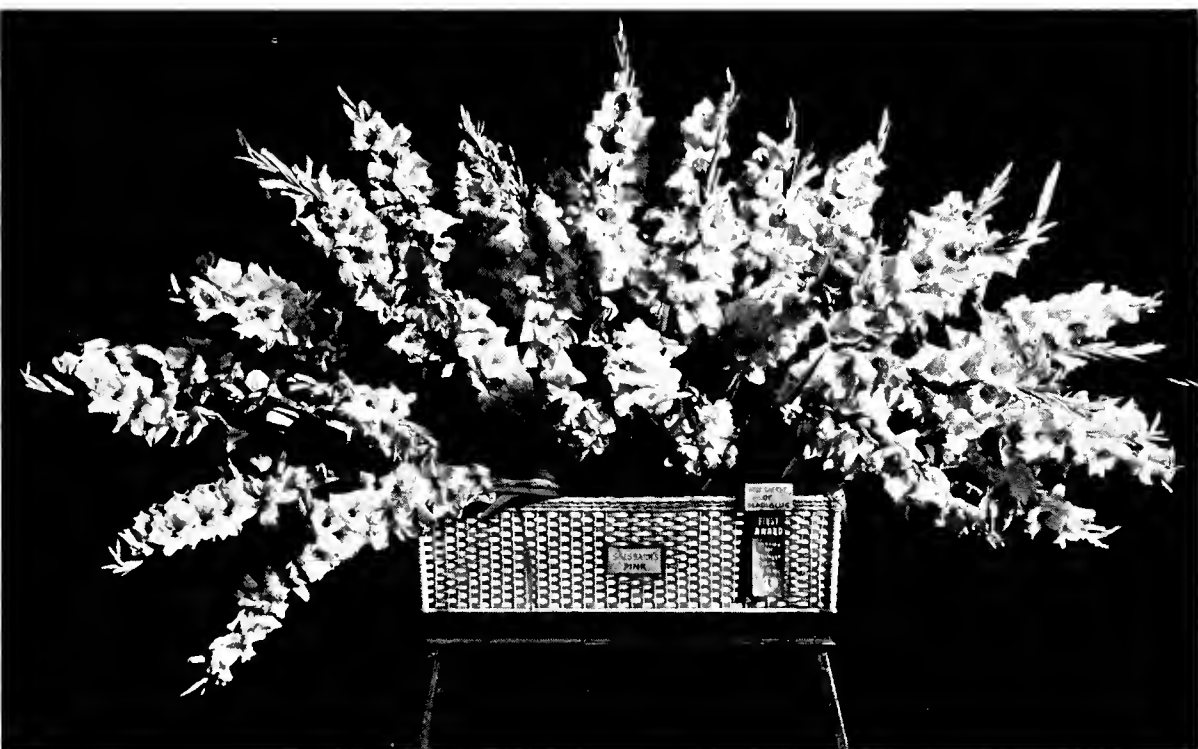
Yours very truly,

GORDON B. LAING
*Alameda County Horticultural
Commissioner*

GBL:GH

FREE \$1.50 PREMIUM

With every \$10.00 of gladiolus ordered from this catalog, we include, free, one bulb of the magnificent gladiolus, Salbach's Orchid. This offer holds good even if part of the order be from the Quantity Price List, pages 12-13, or from the Special Gladiolus Collections, pages 14-15.



A first prize basket of Salbach's Pink in one of our winning displays.

GENERAL LIST OF GLADIOLUS

ALL OUR BULBS are plump, healthy, and free from injurious insects of all sorts, and both large and medium bulbs are of blooming size. Small bulbs usually produce blooms late in the season. Bulblets seldom bloom the first year, and cannot be guaranteed to grow, as a percentage of these "baby" bulbs always fail to germinate.

Large bulbs are $1\frac{1}{4}$ inches in diameter or over; medium size are 1 inch to $1\frac{1}{4}$ inches; and small bulbs are $\frac{1}{2}$ to $\frac{3}{4}$ inch. L.=large, M.=medium, S.=small. When the size is not noted, large size is implied.

For quantity prices in all standard sizes and bulblets, see pages 12 and 13. For special collections see pages 14 and 15.

Six bulbs at the twelve rate, no quantity less than 100 at the hundred rate.

These prices cancel all previous quotations.

Ada da Poy (*Salbach*). Tall bronzy apricot primulinus. Slightly ruffled. Eight open. 10c each, 3 for 25c, 12 for 75c, 25 for \$1.25.
Aida (*Pfitzer*). Deep violet blue. Large and tall. 15c each, 3 for 35c, 12 for \$1.25.
Alma Needham (*Salbach* 1931). Large wide open flowers of pure La France pink. Fine

placement and good substance. Vigorous grower and a rapid multiplier. Five to seven open on good flower spike. Blooms with the earliest, and with its fine habits, will be an excellent commercial flower. 40c each, 3 for \$1.00, 12 for \$3.50. Smaller sizes listed page 12.

Angel's Dream (*Ellis*). Glowing shrimp pink. Many open. A really fine flower. Early. L. 25c each, 3 for 60c, 12 for \$2.00; M. 15c, 3 for 30c, 12 for \$1.00.

Ave Maria (*Pfitzer*). A blue, nearly as light as Heavenly Blue. Seven or eight blooms open at once on a perfect spike. L. 20c each, 3 for 50c, 12 for \$1.50; M. 10c each, 3 for 25c, 12 for 75c.

Berty Snow (*Mair*). Large flowers of beautiful lavender. Excellent substance and placement. Seven open at once. Awarded two first prizes at both the Atlantic City and Asbury Park Shows, 1931. 15c each, 3 for 35c, 12 for \$1.25.

Betty Nuthall (*Salbach* 1928). "The most talked of gladiolus in America or Europe." The color is a glowing orange pink, with a light yellow throat. Florets, often six inches across, are of splendid substance and placement. Eight or more florets open at once, and sometimes produces as many as five spikes to a single bulb. One of the tallest and most vigorous gladiolus grown, and stands excessive heat as do few other varieties. Late bloomer. Has won from one to five first places in every show that we have exhibited it in, including first as best gladiolus in the California Flower Festival, 1931. See color cut page 11, and pages 12-13 for quantity prices on small sized bulbs. 15c each, 3 for 30c, 12 for \$1.00, 25 for \$1.75, 100 for \$6.00.

Bill Sowden (*Fallu*). Deep red. L. \$1.00; M. 50c; S. 25c; Bblts. 5 for 50c.

Blue Peacock (*Salbach* 1932). The only Salbach introduction of last season. A blue with the deep colorings, but nearer to true blue than Veilchenblau. A velvety blue blotch overlaid with cream gives the peacock eye for which the flower was named. Large wide open florets, all well placed on the spike. Five or six open and many buds. L. \$3.00; M. \$2.00; S. \$1.25; Bblts. 3 for \$1.00.

Blue Triumphator (*Pfitzer*). A widely publicized light blue. \$2.50 each; Bblts. 5 for \$1.00.

Canberra (*Errey Bros.*). A very large striking yellow. Tall strong spikes with many open florets. Excellent substance. 15c each, 3 for 35c, 12 for \$1.00.

Catherine Coleman (*Coleman*). A splendid large geranium pink with dark velvety blotch in throat. Excellent substance, fine placement, tall spikes. First as best salmon pink with markings, American Gladiolus Soc. Show, 1931. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.

Charles Dickens (*Pfitzer*). Clear glowing violet-purple with a velvety blotch on lower petal. Excellent substance, fine placement. Seven or eight open. Awarded first prize in purple class, Am. Glad. Soc. Show, 1931, and the same prize at the Eastbay Glad. Soc. Show, 1932. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.

Commander Koehl (*Pfitzer*). This flower is a real attention getter. It throws huge spikes with large, wide-open blooms of brilliant deep scarlet red, with no markings or blotches. Stands up in practically all weather conditions, with six or seven open florets. Although stock is still scarce, it was voted the most popular red in the Amer. Glad. Soc. 1932 symposium, and has won countless prizes, including first as best flower in the Oregon Glad. Soc. Show in Portland, 1931. See pages 12-13 for small sizes. 25c each, 3 for 60c, 12 for \$2.00; Bblts. 35 for 75c.

Coronado (*Briggs*). White, with lacy purple throat markings. L. 20c, 3 for 50c; M. 10c, 3 for 35c; Bblts. 25 for 50c.

Coryphee (*Pfitzer*). A beautiful clear wax-like pink, similar to an Ophelia rose. Beautiful in baskets, having created a sensation practically every time exhibited. Florets large, round, and well formed, placement perfect. Tall. Early. Awarded first prize as most artistic basket in Amer. Glad. Soc. Show, 1932. See page 14. 15c each 3 for 35c, 12 for \$1.25, 25 for \$2.25. Bblts. 20 for 50c.

Diablo (*Salbach* 1929). Glowing velvety scarlet; throat and tongue almost black. Seven large round florets open at one time, with ten buds to follow. Heavy substance. Very early. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75.

Don of Peralta (*Salbach*). We particularly recommend this variety for group plantings or cuttings because of its brilliant effect in mass. Large blooms of bright red with a prominent blotch of straw yellow. Long flower spike. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75.

Dorothy Simpson (*Salbach*). Large beautifully ruffled lilac. Blotch of pale amber with heart-shaped inset of soft purple. From five to six well placed blooms open at one time. Very heavy substance. Awarded first prize as best gladiolus in Manitoba Horticultural Soc. Show, 1930. Stock limited. Order early. 20c each, 3 for 50c, 12 for \$1.50, 25 for \$2.50.

Dove Kilgore (*Salbach* 1929). *Grandiflora* prim. A lovely ruffled shrimp pink. Round florets, well placed, six open, nine buds. Vigorous. Effective in bouquets. 15c each, 3 for 35c, 12 for \$1.25, 25 for \$2.00.

Dr. F. E. Bennett (*Diener*). One of the best of all scarlet-reds. A large tall flame scarlet with many open at one time. Rated fourth most popular of all gladiolus in Amer. Glad. Soc. symposium for 1932, and always a winner at shows. See page 10. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.00.

Emile Aubrun (*Lemoine*). Immense flowers of a rich rose red, suffused blue. Glowing carmine blotch in throat. Six open, perfect placement. 10c each, 3 for 25c, 12 for \$1.00.

Erica Morini (*Pfitzer*). Brilliant scarlet. Large, new. L. \$4.00 each; M. \$3.00 each; S. \$2.00 each; Bblts. 50c each, 3 for \$1.25.

Frank J. McCoy (*Briggs*). Large rose pink with brilliant scarlet blotch on lower petals. A very long, striking spike with ten or more blooms open at once. 15c each, 3 for 35c, 12 for \$1.25, 25 for \$2.00.

Frederick Christ (*Diener*). Very large flowers of delicate shrimp pink, canary throat. A beautiful color combination. Many open. Awarded first, Eastbay Glad. Soc. Show, Oakland, 1932, as best light pink. 25c each, 3 for 60c, 12 for \$2.00, 25 for \$3.50; Bblts. 25 for 50c.

Gay Hussar (*Salbach*). A large glowing orange-red, shading to strawberry pink. Lower petals heavily stippled scarlet. Fine placement. Six or more open at once. A rapid multiplier. 15c each, 3 for 35c, 12 for \$1.25, 25 for \$2.00.

Golden Dream (*Groff*). A clear deep golden yellow of splendid substance; very tall, many open at one time. Most popular yellow in Amer. Glad. Soc. symposium, 1932. 10c each, 3 for 25c, 12 for 75c, 25 for \$1.25, 100 for \$3.50.

Heavenly Blue (*Pfitzer*). Large clear delicate lavender blue of great refinement and elegance. Long graceful spike, many open. Blooms to the very tip when cut. Blooms lighter than Mrs. Van Konynenburg. Order early for large sized bulbs. See pages 12-13 for color picture and for prices on small sized bulbs. 15c each, 3 for 35c, 12 for \$1.25.

Helen Jacobs (*Salbach* 1930). Large, clear jasper pink, lower petals straw colored with pink edges. Tall vigorous growth with six to eight perfectly placed blooms open at one time. Early. Heavy substance. A splendid commercial variety. L. 40c, 3 for \$1.00, 12 for \$3.50; M. 20c, 3 for 50c, 12 for \$1.25.



Gay Hussar

Award of Merit, British Gladiolus Society, 1932

- Helen Wills** (*Salbach*). An elegant, clean large white, shading to soft canary on lower petals. Tall, vigorous, and of wonderful substance. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.
- Idamae** (*Salbach*). Very large, wide open ivory white. Lower petals overlaid pinard yellow. Good substance and placement. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75.
- Inspiration** (*Palmer*). Deep shrimp pink. Throat marked with diffused mauve feathering. Petals beautifully ruffled and fluted. Heavy substance, many open. \$2.50 each, Bblts. 4 for 50c.
- John T. Pirie** (*Kunderd*). A most unusual gladiolus, often called "the brown gladiolus." Color picture page 15 more adequate than any description. 15c each, 3 for 30c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.00.
- La Paloma** (*Dusinberre*). Pure bright orange grandiflora prim. Fine substance and does not burn. One of the most richly colored of all gladiolus. 15c each, 3 for 30c, 12 for \$1.00, 25 for \$1.75.
- Mme. Sully** (*De Groat*). Ivory white with carmine blotches in throat. Very distinct and beautiful, particularly in mass. First prize, Amer. Glad. Soc. Show, 1931, as white with markings. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.
- Magna Blanca** (*Salbach* 1930). Huge ivory white of heavy substance and good placement. Six or more open at once. Probably the tallest gladiolus grown, having been awarded first as tallest spike in Eastbay Gladiolus Soc. Show, 1932, and having been grown as high as eight feet. A rapid increaser, which grows well from small stock. Excellent for breeding. L. 50c, 3 for \$1.25, 12 for \$4.00; M. 25c, 3 for 60c, 12 for \$2.00; S. 15c, 3 for 35c, 12 for \$1.00. Bblts. 25 for 50c.
- Mammoth White** (*United Bulb Co.*). Very large pure alabaster white, heavy substance, fine placement. Many open, tall spike. First and second as best white, Calif. Flower Festival, 1931. L. 25c, 3 for 60c, 12 for \$2.00; M. 15c, 3 for 35c, 12 for \$1.00; Bblts. 20 for 50c.
- Marmora** (*Errey Bros.*). A most interesting flower. The most popular of the "smoky" gladiolus, having placed third among all gladiolus in the Amer. Glad. Soc. popularity symposium for 1932. Good placement with eight or more open at once. Tall. Color a lavender gray with a glowing petunia colored blotch. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75.
- Mexican Fire Opal** (*Salbach* 1931). Pure deep burnt orange. Flowers of medium size. Fine substance, and easily the richest in color of all orange gladiolus. Award of merit, Southport Show, England, 1932. L. 40c, 3 for \$1.00, 12 for \$3.50; M. 20c, 3 for 50c, 12 for \$1.75.
- Minuet** (*Coleman*). Beautiful clear lavender with good size and fine placement. Heavy substance and tall, straight stem. Awarded first, second, and third as best lavender without markings at the 1931 Amer. Glad. Soc. show, and first again in 1932. Rated as the second most popular of all gladiolus in the 1932 Amer. Glad. Society popularity symposium. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.00.
- Miss California** (*Salbach*). Beautiful clear hermosa pink grandiflora prim. with amber yellow lip. Five open and thirteen buds. Fine placement. Tall. 15c each, 3 for 30c, 12 for \$1.00, 25 for \$1.75, 100 for \$5.00.
- Moorish King** (*Pfitzer*). Deep velvety red. Almost black. \$2.00 each.
- Mother Machree** (*Stevens*). A most interesting and popular new gladiolus in the smoky group. Vinaceous lavender with edges of petals overlaid salmon pink. Six to eight large and perfectly placed blossoms open at once. First as best "smoky" gladiolus in 1931 Amer. Glad. Soc. show. 25c each, 3 for 60c, 12 for \$2.00. Bblts. 50 for 50c.
- Mrs. John S. Wood** (*Metzner*). A giant gladiolus with flowers of salmon rose, flaked deeper. Four to six immense florets open at once. Five to six feet tall. Vigorous grower. Sixth most popular of all gladiolus in Amer. Glad. Soc. symposium for 1932, and first as best single spike in Calif. Flower Festival in 1932. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.00.
- Mrs. Van Konynenburg** (*Pfitzer*). This variety is one of the few good blue varieties on the market. It is a beautiful lilac blue, large, of good substance, good form, and makes an excellent spike. First as best light violet without markings, Amer. Glad. Soc. show, 1932. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.
- Mrs. S. A. Errey** (*Errey Bros.*). Orange red. 35c each, 3 for 75c, 12 for \$2.50; Bblts. 25 for 50c.
- Nimrod** (*Errey Bros.*). Very dark rich crimson. Its deep velvety coloring makes this flower an outstanding gladiolus. 15c each, 3 for 35c, 12 for \$1.00.

O. D. Baldwin (*Salbach*). Deep rich velvety red, dark cherry blotch. Wide open and well placed blooms. A larger and improved Martha Washington. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75.

Orange Butterfly (*Salbach*). A rich glowing bronzy orange primulinus that is in a class by itself. The florets are of heavy substance, yet the flower is dainty and beautifully placed. Ten to twelve open. Award of Merit, Royal Horticultural Soc. show, England, 1932. 10c each, 3 for 25c, 12 for 75c, 25 for \$1.25, 100 for \$3.50.

Orange Pfitzer (*Salbach* 1933). The only Salbach introduction for the year. A sport from Pfitzer's Triumph which retains the size and growing habits of the latter, but is salmon-orange in color. Has been one of the most admired varieties we have grown. Huge florets and perfect placement. No perceptible blotch in throat. First prize as best undisseminated gladiolus shown at California Flower Festival (largest flower show in the West), 1932. In normal times, this splendid gladiolus would command an introductory price of at least \$10.00. Large bulbs \$2.50 each; Bblts., three for \$1.00.

Orange Queen (*Pfitzer*). An apricot orange primulinus. Beautiful wide open flowers of splendid substance. 10c each, 3 for 25c, 12 for 75c, 25 for \$1.25, 100 for \$3.50.

Pauline Kunderd (*Kunderd*). A delightful rose pink with canary throat. One of Kunderd's best. L. 35c each, 3 for \$1.00, 12 for \$3.00; M. 20c, 3 for 50c, 12 for \$1.50; Bblts. 10 for 50c.

Paul Pfitzer (*Pfitzer*). Clear velvety red-purple. Very striking. 15c each, 3 for 35c, 12 for \$1.25, 25 for \$2.00.

Pearl of California (*Kingsley*). La France pink. As many as twelve open with eleven buds to come. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75.

Pelegrina (*Pfitzer*). Deepest violet. Most striking and outstanding. New, L. \$7.50 each; M. \$5.00 each; S. \$3.50 each; Bblts. \$1.00 each.

Pfitzer's Triumph (*Pfitzer*). Unquestionably one of the largest and finest gladiolus ever introduced. Fifth most popular of all gladiolus in Amer. Glad. Soc. symposium, 1932, and winner of countless prizes, including first as best red with markings at Amer. Glad. Soc. Show, Eastbay Glad. Soc. Show, and Calif. Fl. Fest., 1932. The enormous amaryllis-like flowers are bright scarlet with a cherry blotch in the throat. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.



Helen Wills

Award of Merit, British Gladiolus Society, 1932

Picardy (*Palmer*). A most sensational flower of delicate apricot pink. Many extremely large florets open at one time. Awarded first as best flower in Eastbay Gladiolus Soc. show, 1932, and has created a sensation wherever shown. One of the most outstanding recent introductions. See pages 12-13 for small sizes. L. \$2.50 each; M. \$1.50; S. 75c; Bblts. 25c each, 6 for \$1.00.

Primrose Princess (*Salbach*). Very large, stately, wide open primrose yellow. Five to seven open at one time. Tall, with long flower spike. Great poise and elegance. First as best individual and as best basket of yellow at both the Eastbay Gladiolus Society and California Flower Festival shows, 1932. 10c each, 3 for 25c, 25 for \$1.75, 100 for \$5.00.

Radiant (*Salbach*). A delicate strawberry pink primulinus. Lower petals soft orange pink. Tall and fine spike. 10c each, 3 for 25c, 12 for 75c, 25 for \$1.25.

Revue (*Bill*). A large flowering, graceful primulinus of soft yellow, shading to delicate pink at edges and tips of petals. 15c each, 3 for 35c, 12 for \$1.00.

Rose Mist (*Fischer*). A tall, graceful primulinus. Watermelon red with a gray edge that looks like the iridescent line on a cut of melon. Beautiful in baskets or bowls. 10c each, 3 for 25c, 12 for \$1.00.

Salbach's Orchid (*Salbach* 1930). Colored the same lavender pink as a *Cattleya* orchid. Similar in form to *Minuet*, but pinker, and retains its color under artificial light. Large wide open blooms of heavy substance and fine placement. As many as ten blooms open at once, and one of the few flowers that will stand the hottest sun without fading or wilting.

A robust grower and a rapid increaser. Tested and proven an exceptional flower for forcing as "the first blooms remained attractive and held their color until the entire spike had developed". Blooms out best when cut with two or three florets open. Awarded first, best rose pink without markings, Amer. Glad. Soc. Show, 1931, first as best rose pink and best basket pink at C. F. F., first as best rose pink, best basket rose pink, and as best corsage bouquet at Eastbay Glad. Soc. Show, 1932. See outside back cover. L. \$1.50, 3 for \$4.00; M. 75c, 3 for \$2.00; S. 35c, 3 for 90c; Bblts. 10 for 60c.

Salbach's Pink (*Salbach* 1929). Large wide open glowing geranium pink, with soft carmine tongue and throat markings. Long graceful flower spike with eight to sixteen open at once. Fine placement and heavy substance. Last florets open in water as well as the first, and are as beautiful as rosebuds.

Wonderful cut flower and excellent commercial variety. Color picture, page 12 does not do full justice to the flower, as it does not accurately reproduce the soft colorings of the flower. First as best exhibition basket, best floor basket, and best three spikes of salmon pink at Eastbay Glad. Soc. show, 1932. See pages 12-13 for small sizes. 20c each, 3 for 50c, 12 for \$1.75, 25 for \$3.00.

Saraband (*Salbach*). A very unusual flower, rich as an oriental rug. Coloring a velvety oriental brownish red shading to red-purple called "bordeaux". Straw yellow blotch. Fine placement, tall. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.

Senorita (*Salbach*). One of the few gladiolus with true orange coloring. The petals are a bright orange yellow, and the prominent carmine tongue and penciling give it the warmth of a gayly clad Spanish senorita. Plants are sturdy and of medium height. Substance excellent. Award of merit, British Gladiolus Society and many first prizes in shows. 15c each, 3 for 40c, 12 for \$1.25, 25 for \$2.25.

Sir Thos. Lipton (*Salbach*). Large salmon rose, Heavily flaked smoky steel. The spike is long, with many open. Growth vigorous. The tips of this flower make a beautiful basket. 15c each, 3 for 35c, 12 for \$1.25.

Solveig (*Prestgaard* 1932). This well advertised gladiolus lives up to its splendid reputation. The huge florets are of pure white with a rose tongue. Five or six florets open at once. Ruffled and extraordinarily heavy substance. Six foot stalk—straight and stately. One of the most outstanding gladiolus ever introduced. Large bulbs \$40.00 each; Bblts. \$4.00 each.

Tennyson (*Kingsley*). A velvety brownish ox-blood red with cream blotch in throat. Six to eight open on tall, straight spike. A glorified *Saraband*. First as best "smoky", Eastbay Glad. Soc. Show, 1932. L. \$3.00; M. \$2.00; S. \$1.00; Bblts. 5 for 50c.

Veilchenblau (*Pfitzer*). A large clear deep violet blue. Tall and vigorous. First, second, and third as best dark violet with markings, Amer. Glad. Soc. Show, 1932, and most popular dark violet in Amer. Glad. Soc. symposium for 1932. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.

Victor (*Errey Bros.*). A very striking wide open flower of brilliant scarlet red with pure white blotches on the three lower petals, and a white mid-rib on the upper petals. Award of Merit, British Gladiolus Society. 15c each, 3 for 35c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.50.

W. H. Phipps (*Diener*). Voted the most popular of all gladiolus in the 1932 American Gladiolus Society symposium, and a consistent prize winner. Color—beautiful salmon pink, with lower petals slightly striped and speckled ruby. Flowers large, ten or more florets open at once, and long flower spike. 10c each, 3 for 25c, 12 for \$1.00, 25 for \$1.75, 100 for \$4.00.

See pages 12 and 13 for Quantity Price List.

See pages 14 and 15 for Special Gladiolus Collections.

\$1.50 BULB FREE—We offer as a premium, one large bulb of Salbach's Orchid, free with every \$10.00 of gladiolus ordered from this catalog. See page 8 for description and back cover for picture.



Little "Inky" wants to find out what makes our bulbs so large and plump.



Dr. F. E. Bennett

We invite you to become a member of the American Gladiolus Society. As a member, you will receive the monthly 32-page Bulletin published by the Society. Devoted solely to gladiolus, it is full of instructive facts and inspirational suggestions, and keeps you informed about new varieties, which are continually being created.

Membership may be obtained by mailing \$2 to Roscoe Huff, Secretary American Gladiolus Society, Room 600, Spohn Bldg., Goshen, Indiana, or Carl Salbach, 657 Woodmont Ave., Berkeley, Calif.

We are very happy to present to our customers Sydney B. Mitchell's splendid new book, "FROM A SUNSET GARDEN" (Doubleday Doran). The author is not only known as one of, if not the world's foremost iris breeder, but he is the creator of the beautiful garden adjoining us, where he puts into practice the advice he gives. This book is prepared for more advanced enthusiasts than "GARDENING IN CALIFORNIA," being a series of invaluable articles on garden topics and plants, including, among others, articles on iris, daffodils, annuals, gladiolus, fuchias, and shrubs. By no means limited in appeal to California gardeners. WE CAN SUPPLY AUTOGRAPHED COPIES OF "FROM A SUNSET GARDEN" AT \$3.00 POSTPAID.

We also recommend Mr. Mitchell's "GARDENING IN CALIFORNIA" to all Californians who do not have it already. This book, known as the "Garden Bible" is the most comprehensive, practical, and readable one in its field. AUTOGRAPHED COPIES AT \$2.50 POSTPAID.



Betty Nuthall

GLADIOLUS QUANTITY PRICE LIST

As many varieties bloom well from the plump small sized bulbs that we supply, this list will enable you to make effective mass plantings at small cost. The second size, for instance, are 1¼" to 1½" in diameter, the same size that many growers send out as "Large" bulbs. Single bulb prices of the newer varieties are also included.

Bulbs of size No. 1 are 1½ inches or over in diameter; No. 2, 1¼ to 1½ inches in diameter; etc., down to No. 6 bulbs, which are from ¼ inch to ½ inch in diameter. All bulbs are plump, clean, and healthy, regardless of size.

FULL INSTRUCTIONS OF "HOW TO ORDER" WILL BE FOUND ON INNER BACK COVER PAGE

	Bulbs Per	No. 1 1½" up	No. 2 1¼"-1½"	No. 3 1"-1¼"	No. 4 ¾"-1"	No. 5 ½"-¾"	No. 6 ¼"-½"		Bulbs Per	No. 1 1½" up	No. 2 1¼"-1½"	No. 3 1"-1¼"	No. 4 ¾"-1"	No. 5 ½"-¾"	No. 6 ¼"-½"
Ada de Poy	25	\$1.25	\$1.00					Minuet	25	\$1.75	\$1.35	\$1.00			
Alma Neadham	12	3.50	2.50					Miss California	100	4.00	3.00	2.00			
Berty Snow	25	2.25	1.75					Moorish King	25	1.75	1.35	1.00	.75		
Betty Nuthall	25	1.75	1.35	1.00	.75	.50		Mother Machree	100	5.00	4.00	3.00			
Bill Sowden	100	6.00	4.50	3.00	2.00	1.50		Mrs. Jno. S. Wood	Each	2.00					
Blue Peacock	Each	1.00	.75	.50	.40	.25		Mrs. Konynenberg	12	2.00	1.50	1.00	.75		
Blue Triumphator	Each	3.00	2.50	2.00	1.60	1.25	.90	Mrs. S. A. Errey	25	1.75	1.25	.85			
Canbarre	Each	2.50						Nimrod	100	4.00	3.00	2.00			
Catharina Colaman	25	1.75	1.35	1.00				O. D. Baldwin	25	1.75	1.35	1.00			
Charles Dickens	25	1.75	1.35	1.00	.75			Orange Butterfly	100	4.50	3.50				
Commander Koahl	100	4.50	3.50	2.50				Orange Queen	25	1.75	1.35				
Coronado	25	1.75	1.50	1.00				Pauline Kunderd	100	2.50	2.00	1.65	1.25		
Coryphae	12	2.00	1.50	1.00	.75	.60		Paul Pfitzer	25	1.75	1.35	1.00	.75		
Dieblo	25	2.25	1.75	1.25	.80			Pelegrina	25	1.75	1.35	1.00			
Don of Paralta	25	1.75	1.35	1.00	.75			Pfitzer's Triumph	100	3.50	2.75	2.00			
Dorothy Simpson	25	1.75	1.35	1.00	.75			Picardy	25	1.25	1.00	.75	.60		
Dove Kilgore	25	2.00	1.50	1.00	.75			Primrose Princess	100	2.00	1.50	1.00	.75	1.00	.75
Dr. F. E. Bennett	25	1.75	1.35	1.00	.75			Radiant	25	7.50	6.00	5.00	4.00	3.50	3.00
Emile Aubrun	100	4.00	3.00	2.00				Revue	Each	2.50	2.00	1.50	1.00	.75	.50
Erica Morini	Each	4.00	3.50	3.00	2.50	2.00	1.50	Rose Mist	25	1.75	1.35	1.00			
Frank J. McCoy	25	2.00	1.50	1.00	.75			Selbach's Orchid	100	1.25	1.00	.75	.60		
Frederick Christ	12	2.00	1.50	1.00	.75	.50		"	3	1.00	.75	.55	.40		
Gay Hussar	25	3.50	2.75	1.75	1.25			"	Each	1.50	1.15	.75	.55	.35	.25
Golden Dream	25	1.25	1.00	.75	.60			"	12	4.00	3.00	2.00	1.25	.90	.60
Heavenly Blue	100	3.50	2.75	1.75	1.25	.90	.75	"	12	15.00	10.00	7.00	4.00	3.00	2.00
Helen Jacobs	25	1.75	1.35	1.00	.75			Selbach's Pink	12	1.75	1.35	1.00	.75	.60	.45
Helen Willis	12	3.50	2.50	1.75	1.25	1.00		"	25	3.00	2.00	1.50	1.10	.80	.65
"	25	1.75	1.35	1.00	.75			"	100	11.00	7.00	5.00	3.50	2.50	1.75
"	100	4.50	3.50	2.50				Saraband	25	1.75	1.35	1.00	.75		
Idamae	25	1.75	1.35	1.00	.75			"	100	4.50	3.50	2.50			
Inspiration	Each	2.50						Senorita	25	2.25	1.75	1.25	.90	.75	
La Paloma	25	1.75	1.35	1.00	.75			Sir Thomas Lipton	25	1.75	1.35	1.00	.75		
Mme. Sully	25	1.75	1.35	1.00	.75			Tennyson	Each	3.00	2.50	2.00	1.50	1.00	
Magna Blanca	100	4.50	3.50	2.50				Veilchenblau	25	1.75	1.35	1.00	.75		
Mammoth White	12	4.00	3.00	2.00	1.50	1.00		"	100	4.50	3.50	2.50	2.00		
Marmora	12	2.00	1.50	1.00	.75	.60		Victor	25	1.75	1.35	1.00			
Mexican Fire Opal	25	3.50	2.75	1.75	1.35	1.00		"	100	4.50	3.50	2.50			
"	25	1.75	1.35					W. H. Phipps	25	1.75	1.35				
"	12	3.50	2.50	1.75	1.25			"	100	4.00	3.00				

BULBLETS

Bulblets are the small "baby bulbs" and cannot be guaranteed to grow, for even under the best of care, in large plantings, a germination of more than 50% from bulblets is unusual.

In order to fill orders at the prices in groups one and two, we cannot sell less than 100 bulblets of any of these varieties, and the hundred prices, as with Ada de Poy, are applicable only to 100 Ada de Poy, not part Ada de Poy and part Berty Snow. Our orders are filled from the largest bulblets.

BULBLET PRICES ON THE NEWER VARIETIES:

BULBLET GROUP ONE

Ada de Poy, Berty Snow, Catharina Colaman, Dieblo, Don of Paralta, Dove Kilgore, Dr. F. E. Bennett, Emile Aubrun, Frank J. McCoy, Frank M. Shick, Golden Dream, Helen Willis, Idamae, La Paloma, Mme. Sully, Minuet, Miss California, Mrs. John S. Wood, Mrs. Von Konynenberg, Orange Butterfly, Orange Queen, Pearl of California, Primrose Princess, Radiant, Revue, Rose Mist, Saraband, Veilchenblau, Victor, and W. H. Phipps. EACH VARIETY IN THIS GROUP SELLS AT 100 for 25c, 500 for 85c, and 1,000 for \$1.50.

BULBLET GROUP TWO

Alde, Angel's Dream, Ave Maria, Canbarre, Chas. Dickens, Betty Nuthall, Gay Hussar, Heavenly Blue, Marmora, Nimrod, O. D. Baldwin, Paul Pfitzer, Pfitzer's Triumph, Senorita, Sir Thos. Lipton. EACH VARIETY IN THIS GROUP SELLS AT 100 for 35c, 500 for \$1.15, and 1,000 for \$2.00.

BULBLET GROUP THREE

Alma Neadham—30 for 50c. Bill Sowden—5 for 50c. Blue Peacock—3 for \$1.00. Commander Koahl—35 for 75c. Coronado—25 for 50c. Coryphae—20 for 50c. Dorothy Simpson—20 for 50c. Erica Morini—50 each, 3 for \$1.25. Frederick Christ—25 for 50c. Helen Jacobs—30 for 50c. Inspiration—4 for 50c. Magna Blanca—25 for 50c. Mammoth White—20 for 50c. Mexican Fire Opal—30 for 50c. Mother Machree—50 for 50c. Mrs. S. A. Errey—25 for 50c. Mrs. T. A. Rattray—10 for 50c. Orange Pfitzer—3 for \$1.00. Pauline Kunderd—10 for 50c. Pelegrina—\$1.00 each. Picardy—25c each, 12 for \$2.00. Selbach's Orchid—10 for 60c. Soiveig—\$4.00 each. Tennyson—5 for 50c.

SALBACH'S PINK

HEAVENLY BLUE

SPECIAL

THESE SPECIAL COLLECTIONS give the greatest possible value for your money—a splendid way to obtain the best new creations at low cost. Limitations of stock prevent us from offering such unusual values in other varieties, so please do not ask us to substitute.

COLLECTION "A"—

- 6 Betty Nuthall—
(Orange-pink and yellow)
- 6 Salbach's Pink—
(Beautiful deep pink)
- 6 Dr. F. E. Bennett—
(House afire red)
- 6 John T. Pirie—
(The "brown" gladiolus)

COLLECTION "B"—

- 1 large Salbach's Orchid
- 1 medium Picardy
- 3 large Mexican Fire Opal
- 3 large Mrs. Van Konynenberg
- 3 large Alma Needham
- 3 medium Magna Blanca

COLLECTION "C"

- 6 medium Magna Blanca
- 6 large Alma Needham
- 6 large Mexican Fire Opal
- 6 large Helen Jacobs

COLLECTION "D"—

- 1 large Salbach's Orchid
- 1 large Picardy
- 1 large Orange Pfitzer
- 1 large Magna Blanca

The premium of one large bulb of Salbach's Orchid (Value \$1.50) for every \$10.00 of gladiolus ordered from this catalog holds good even if part or all of the order is from the collections on these pages.

GLADIOLUS COLLECTIONS

A Collection of Outstanding Varieties.

24 Large Bulbs—

Value \$2.30

SOLD FOR \$1.50

The finest of the Recent Introductions

Value \$6.00

SOLD FOR \$3.75

Four fine Recent Salbach Introductions

Value \$6.50

SOLD FOR \$2.95

The Most Outstanding New Gladiolus—

Value \$7.00

SOLD FOR \$4.50



JOHN T. PIRIE

UNLABELED ASSORTMENTS

Assortments of the finest varieties—such as Betty Nuthall, Dr. F. E. Bennett, Minuet, Mrs. John S. Wood, Pfitzer's Triumph, W. H. Phipps, etc. These assortments include only choice varieties—no discards—all from the fine outstanding kinds that we catalog—and with a well balanced variety of color.

LARGE BULBS—

25 for \$1.75

50 for \$3.00

100 for \$5.00

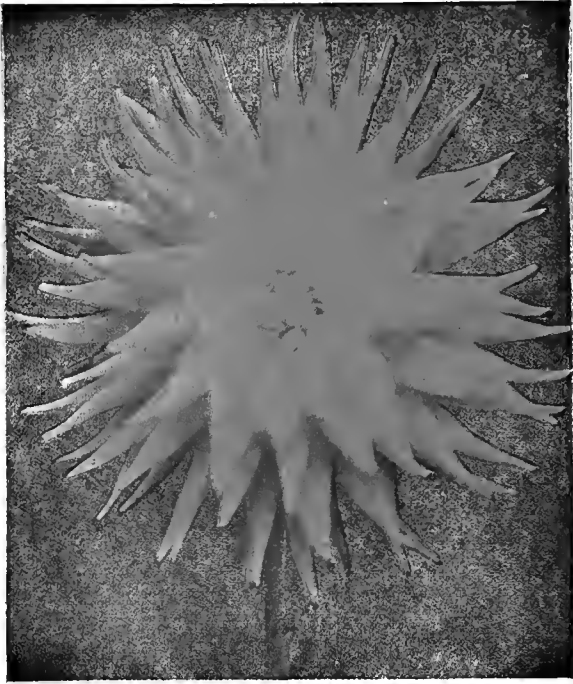
MEDIUM SIZED BULBS—

25 for \$1.00

50 for \$1.75

100 for \$3.00

DAHLIAS



AMBASSADOR



KENTUCKY



TOMMY ATKINS



GERTRUDE EDERLE—See page 19

See page twenty-three for special collection, including
Ambassador, Kentucky and Tommy Atkins

DAHLIA SEED



Mr. Salbach hybridizing dahlias



An exhibit of dahlias raised by an amateur
from Salbach seed

YOU, too, can have a garden full of glorious color and continual bloom—and all for an expenditure of only \$1.00 to \$2.50. A package of our dahlia seed will give you—the first year—blooms as varied in size and form as those pictured above, and as brilliant in color as the standard varieties shown on the opposite page.

Each seed that grows (and most of them do), gives you a new plant, entirely different from the existing varieties—many being as fine, and some better than the varieties already in commerce. Witness the success of some who have grown our seed:

The American Home Achievement Medal was awarded one of our patrons for the best seedling dahlia in the 1929 Duluth Show.

A professional grower in Southern California has just received an award of merit from the American Dahlia Society trial gardens at Storrs, Conn., from a dahlia raised from our seed.

Fresno, Grace Houston, and Mrs. Oliver Kelly, all now listed in our catalog were grown from our seed by amateurs.

We were ourselves awarded first for the best seedling at the 1929 Palace Hotel Show, and first for best two year old seedling at the 1930 Calif. Flower Festival. In addition, we have produced such popular dahlias as Miss Berkeley, Mrs. Carl Salbach, Salbach's White, Sydney B. Mitchell, and Walter E. Magee from seed.

Growing dahlias from seed is particularly appealing to people who live where summers are too hot and dry for most dahlias to grow well. Our long experience in hybridizing enables us to select the hardiest and most versatile parent stock and each packet carries a goodly percentage of seed qualified to thrive in the interior valleys.

Better than any description we can give, however, are the comments from those who actually grow our seeds. Excerpts from a few follow:

"One large yellow and one dark rose were worth more than the price of all the seeds."—H. A. V., Utah.

"I won first prize with a gorgeous yellow semi-cactus dahlia grown from seed purchased from you."—Mrs. W. H., N. J.

"From your 100 seed collection, I raised 89 beautiful dahlias, of which no two were alike."—Mrs. D. M., Calif.

"I want to tell you how wonderfully the dahlias turned out from the seed I got from you this year. . . One measures 9 and 10 inches across and about four inches deep. It has been the sensation of the entire town."—Mrs. C. B. M., La.

"I have ordered seeds from several California growers, but I want to say that your seeds give the best germination, as well as beautiful dahlias."—Mrs. J. W. D., Tenn.

"I got 100 of your selected seed. . . and they surely did have large flowers, 8 to 10 inches across. Mr.—, the dahlia man from —, Ohio, is trying his best to get us to sell him some of the bulbs."—K. E., Ohio.

"I not only won first, but second and third from seedlings of your seed."—Mrs. E. P. F., Va.

"Last year I bought some dahlia seed from you and they were all good, but one was exceptionally good. . . Mrs. F— entered it, and it won first prize for the most beautiful flower in the show."—B. S. F., Calif.

Seeds are available as follows:

100 choice seeds.....	\$1.00
50 selected seeds.....	1.50
100 selected seeds	2.50

This seed has been collected personally by Mr. Salbach from the exhibition gardens, where only the choicest dahlias are grown.

Directions for growing dahlias from seed given on page 24; also supplied with every package of seed.

DAHLIAS

Dahlias are the most glorious of all flowers for color in the garden and for indoor decoration. We have eliminated from our list the poor keepers, with the result that all the dahlias we grow are excellent for cutting. Dahlias are more prolific than any other flower, a single bush will produce blooms for months, thus giving you continual flowers for a very small expenditure.

NEW DAHLIAS

We are listing only two new dahlias this year. One is Satan, a huge semi-cactus that ranks in our estimation as the finest dahlia grown. The other is Eagle Rock Fantasy, an Eastern dahlia which fully maintains its reputation as grown here in the West.

In addition to these two new varieties, we call particular attention to Miss Berkeley and Kaweah, both of which we listed for the first time last season.

To those desiring more moderately priced varieties, we particularly recommend Ambassador, Jane Cowl, Kentucky, Lady Francis, Mrs. Alfred B. Seal, Mrs. Carl Salbach, Salbach's White, Starlight, Tommy Atkins and Walter E. Magee.

CLASSIFICATIONS

In order to establish a definite classification of dahlias, the American Dahlia Society has recently divided dahlias into a number of newly defined types.

Decoratives are "fully double" with generally broad petals. The two types of decorative dahlias are: the FORMAL DECORATIVE, which, as the name indicates, is regular in the arrangement of the petals, with the outer petals generally flat, and the inner ones cupped; and the INFORMAL DECORATIVE which is somewhat irregular in arrangement, with the petals generally long and somewhat twisted.

CACTUS dahlias are "fully double" with funnel-like petals, which give the flower a chrysanthemum like appearance. SEMI-CACTUS are half-way between the cactus and the informal decorative types.

PEONY flowered dahlias are semi-double, having two or three rows of broad, flat petals surrounding an open center. The inner petals are small and curl a great deal, sometimes even twisting over the center.

POMPON dahlias are the small ball-shaped dahlias with a diameter of less than two inches.

SINGLE dahlias are the small dahlias having only one row of petals, being formed like a cosmos.

Abbreviations—F.D.—Formal Decorative; I.D.—Informal Decorative; C—Cactus; S.C.—Semi-Cactus; P—Peony. The pompon and single dahlias are not included in this general list, but are described on page 22.

GENERAL LIST OF DAHLIAS

*Prices quoted are for single roots. We do not sell green plants.
Any three 50c dahlias for \$1.00.*

Al Koran (*Davies*) I. D. Amber yellow. Flowers large and full. Fine for cutting....50c
Ambassador (*Broomall*) S. C. One of the best. Color a soft amber pink and salmon with yellow center. Flowers large, stems good, and an excellent keeper. Floriferous. See color cut page 16.....60c
Amun Ra (*Seal*) F. D. Great rich coppery bronze blossoms, and big dark leaves. Large. Always attracts attention....50c
Black Jack (*Westilius*) I. D. Deepest maroon almost black. Bushes are very tall and filled with deep velvety blooms from early to late season. Best of its color, won't burn. 60c
Conquistador (*Ballay*) S. C. A 1929 Roll of Honor dahlia. Twice awarded gold medal at California Flower Festival as the best dahlia in the show, and many other firsts. Large, well proportioned, and the colors are creamy soft yellow illuminated by a glowing pink at the base of the petals. Can be cut with three foot stems. Similar to, but lighter than Ambassador.....\$2.00
Dr. Tevis (*Pelicano*) F. D. Soft salmon rose, suffused with old gold, with golden apricot at center. Blooms in profusion on long, stout stems.....50c
Eagle Rock Fantasy (*Broomall* 1931). An Eastern giant that has thoroughly proven itself. Huge blossoms of mallow pink, shading to silver. Excellent growing habits.\$10.00 net.
Earle Williams (*Doolittle*) F. D. A splendid bicolor with fine substance and strong, straight stems. Crimson centers blend into a creamy white, making a striking contrast.....60c
E. F. Hawes (*Stredwick*) C. Large pink flowers held erect on long, stiff stems. A prolific bloomer. Always in demand as a cut flower\$1.00
El Granada (*Bessie Boston*) I. D. A glorious orange, showing a rich creamy yellow on the reverse of the curling petals.....\$1.50
Ellenor Vandever (*Seal*). Blooms large, of great depth and substance and held high on exceptionally long, stiff stems. One of the best in the rose pink shades.....50c
Elsie Oliver (*Bessie Boston*) I. D. Delicate pink shading to apricot. Large flowers and fine form. Prolific.....75c

Faith Garibaldi (*Garibaldi-Bessie Boston*) A charming silvery rose pink. Flowers perfectly formed on large straight stems.50c
Flaming Meteor (*Barker*) I. D. Flaming orange-scarlet deepening to burnt orange at center. Flower large and deep, with splendid form. Keeps well.....75c
Fresno (*Hogue-Salbach* 1931) F. D. This brilliant scarlet and yellow dahlia was produced in Fresno, California, from a \$2.50 packet of seed purchased from us. Flowers large and showy with fine stems, and stands heat well\$2.50
Gertrude Ederle (*Bessie Boston*) I. D. Soft primrose yellow. A profuse bloomer and lasts usually well as a cut flower. First prize best basket 25, Calif. Flower Festival, 1931. See color picture, page 16.....\$1.50



Mrs. Carl Salbach

Gladys Champion (*Champion*) P. A very large peony dahlia of apricot yellow shading to jasper red on reverse of petals. A profuse bloomer which thrives in warm climates.50c
Golden Pacific (*Gill*) I. D. One of the finest of the gold colored dahlias. As rich a pure glistening gold as Paul Michael, and fully as large a flower. Blooms early and freely. Fine stem and a good keeper.....\$2.50
Good Luck—Min. A miniature decorative—slightly larger than pompons—glowing amber to orange.....60c

Grace Houston (*Houston-Salbach* 1931) I. D.

A large decorative of pure rose pink color, fluffy and graceful. Stems long and wiry. Awarded first prize as the best pink decorative in Tri-State Show at Smyth County Fair, Virginia. This fine dahlia was grown by Mrs. Houston from Salbach seed..\$2.50

Isabel McElney (*Bessie Boston*) I. D. Deep watermelon pink. The form resembles a pin wheel, but differs from the new Chrysanthemum type. Flowers start early in July and continue in profusion until frost. A dahlia which has arrested immediate attention wherever shown.....\$7.50

Ivory (*Bessie Boston*) F.D. A large exquisitely beautiful broad-petaled ivory white. The flower is full and deep, does not burn, and keeps indefinitely. Fine stem.....\$2.50

Jane Cowl (*Downs*) I. D. One of the few graceful giants. It is an immense, glistening, bronzy buff and old gold, with just enough twist to the broad petals to make it beautiful. Free blooming, and excellent for cutting and show purposes. First prize as best dahlia in California Flower Festival, 1931.....75c



Flaming Meteor

Jersey's Beauty (*Waite*) F. D. This salmon pink dahlia is one of the best cut flowers grown; probably the most popular of all dahlias.....50c

Kaweah (*Miss Meussdorffer* 1931) F. D. This tremendously large dahlia, which won first at the California Flower Festival (largest flower show in the West) in 1931 and again in 1932 is one of the big ones that does not sacrifice color or form to size. This is amply shown by the fact that the 16 in. giant which won first as largest flower at the C. F. F. also took first as the best flower

in the show in 1932. As grown by the originator, this flower grows consistently from fourteen to sixteen inches across with good depth. Color rose pink.....\$15.00

Kentucky (*Wigginton*) F. D. A sport of Jersey's Beauty, retaining the same shape and keeping qualities, but with a most pleasing color—light salmon orange, shading to grenadine pink. See page 16...\$1.00

Lady Francis (*Mawson-McWhirter*) F.D. This splendid new decorative dahlia is an unusual shade of old rose with a golden sheen. We recommend this as one of the best. Flowers large and well formed, and growing habit excellent.....\$2.00

Little Jewel (*Older*). A new miniature decorative which makes such excellent and dainty bouquets. Slightly larger than pompons for size, but having the form of a decorative dahlia. Color La France pink.50c

Mae Sadler Reid (*Pelicano*) F. D. A striking mahogany red, deepening to a dull maroon. Petals broad and flat, and flowers of great depth. Bushes bloom till late fall....\$1.00

Marmion (*Mastick*) I. D. An immense pure golden yellow with bronze suffusion on reverse of petals. Form perfect, prolific bloomer50c

Miss Berkeley (*Salbach* 1932) S. C. This splendid clear rich lemon yellow gives immense blooms held high on long wiry stems. The long crispy, pointed petals are curled and twisted in a delightful way that gives the flower an airy grace. The blooms are full and deep, and the bushes tall and filled with blooms. Grows naturally from 10 to 12 inches in diameter, and could easily be grown larger, if forced for show purposes.....\$5.00

Miss San Francisco (*Pelicano*) F. D. A true orchid shade mixed with deep rose. A sturdy grower. The blooms have great depth and substance, averaging nine to ten inches in diameter.....\$1.00

Mrs. Alfred B. Seal (*Seal*) I. D. A beautiful old rose decorative. The flowers are huge, of great depth and substance. Strong tall bushes with excellent stems. Awarded American Home Achievement medal at the Palace Hotel show, 1929, as best 1928 introduction originated west of the Rockies.\$2.50

Mrs. Carl Salbach (*Salbach*) F. D. One of the most dependable of all dahlias. A sturdy, vigorous grower, full of blooms, and a fine tuber maker. The flowers, which are uniformly symmetrical, are a beautiful orchid shade, and are born on long stout stems. The bushes are stately in the garden, and the flowers cut unusually well.50c

Mrs. Jessie Seal (*Gleadell*) P. Beautiful old rose. Vigorous and prolific.....50c

Mrs. Oliver Kelly (*Kelly-Salbach* 1932) I. D. A large pure white with fine stems. Petals all curled and twisted like big white chrysanthemums. A very attractive dahlia, as crisp in appearance as an organdie gown. A Kentucky thorobred grown from Salbach seed.....\$2.50

Queen of the Garden Beautiful. F.D. An enormous primrose yellow decorative. Has been awarded numerous first prizes as the largest flower in the show, and is a fine keeper.75c

Rollo Boy (*Pelicano*) C. An immense flower of beautiful form and long straight stems. Delicate amber to old gold.....60c

Salbach's White (*Salbach*) F.D. A most beautiful large ivory white dahlia of perfect form. Full, deep and of wonderful substance. A most profuse bloomer. The peer of all white dahlias. Does not burn.....60c

Santa Barbara (*Pelicano*) F. D. An outstanding new dahlia of clear pink with just a suggestion of salmon pink. Won the Achievement Medal in 1929 as the best dahlia introduced that season, as well as many other prizes, including the following prizes at Dahlia Society of San Francisco Shows: 1926—best two year old seedling; 1927—best dahlia in the show; 1928—best dahlia in the show.....\$2.50

Satan (*Ballay* 1932) S. C. This splendid dahlia is, we think, the finest dahlia in commerce today. Its huge horn shaped petals give it a form that is entirely distinct and unusually graceful. Satan is of huge size, and its color is a brilliant carmine. A roll of honor dahlia and first as best flower in both San Francisco dahlia shows this season\$15.00 net.

Starlight (*Bessie Boston*) I. D. Pure unshaded gold, a color which always attracts. Flower is huge, full and deep. There is no limit to the size that it can be grown. This variety will be found excellent for cutting as well as exhibiting, and is always a delight in the garden.....\$2.50



Salbach's White

Sweet Briar (*Stredwick*) C. A very beautiful rose pink cactus. Very free bloomer...75c

Sydney B. Mitchell (*Salbach*) F. D. A very large flower of rich, deep velvety red almost black in the center shading through carmine to Tyrian rose at the end of the petals. Fine stems. Bushes covered with blooms. A very rich note in the garden, or in any bouquet.....50c

Tommy Atkins (*Bessie Boston*) F. D. We have never grown a red dahlia that has called forth so much admiration as Tommy Atkins. Blooms of large size, and a brilliant scarlet. Vigorous grower and a prolific bloomer. See color picture, page 16...60c

Walter E. Magee (*Salbach*) I. D. A large dahlia of great depth and exquisite glowing color—bittersweet orange shading to buff, with a warm suffusion of carmine. An abundance of blooms well above the foliage on fine stems.....75c



Little Jewel (2/3 Actual Size)

Pompon and Single Dahlias
on Next Page

Special Collections
Page 23.

POMPON DAHLIAS

The prolific "button" dahlias which keep so well when cut are among the most satisfactory all-around plants that may be had in any garden. They perform the double service of providing color in the garden and blooms for the house most effectively, for a single bush will bloom for months, actually producing hundreds of blooms.

Pompon dahlias should be planted as soon as received, as the tubers are small and the eyes are apt to dry out if left exposed to the air for any length of time.

POMPON DAHLIAS

(Any three pompons except Bossy and Darkest of All for \$1.00)

Bantam—Brownish red with long stems—**35c.**

Bossy—Light phlox purple—**75c.**

Dandy—A pure orange of fine form and size—**35c.**

Darkest of All—Deep maroon, almost black—**\$1.00.**

Deedee—Pure lavender, long stems—**35c.**

Elizabeth—Golden yellow, edged red—**35c.**

Frankie—Golden apricot, tipped red—**35c.**

Gertrude—Our own origination. Glowing carmine with many blooms and long stems—**50c.**

Girlye—Beautiful pure rosy lilac. Much in demand—**35c.**

Glow—Light old rose to coral. One of the favorites—**35c.**

Joe Fette—Pure white—**50c.**

Kathleen—Deep rose. Fine—**50c.**

Little Beeswing—Cherry red with golden yellow at base of petals. Red predominating—**35c.**

Nellie Fraser—Pinkish lavender. Beautiful—**50c.**

Taka's Purple—Bright purple. Many blooms, fine stems—**35c.**

Yellow Gem—Creamy yellow. Free bloomer—**35c.**

SINGLE DAHLIAS

Fine for dainty bouquets.

Any three for \$1.00. Plant as soon as received. Note: One single and two pompons, or vice versa, may be grouped together at the 3 for \$1.00 rate.

Clifton—Rich purple with red halo around golden pollen center—**50c.**

Mrs. Joynson Hicks—Buff, with crimson disc—**50c.**

Naranja—Bright orange. Many blooms. Tall—**50c.**

Union Jack—Red, striped white—**50c.**

SEE GENERAL DAHLIA LIST FOR MINIATURES Little Jewel and Good Luck.

SPECIAL DAHLIA COLLECTIONS

REPRESENTATIVE DAHLIA COLLECTION

Ambassador—Amber pink, yellow center. See color picture, page 16.

Jane Cowl—A most graceful giant. Old gold to buff. One of the best.

Kentucky—Salmon orange, shading to grenadine pink. See page 16.

Lady Francis—Deep old rose with golden sheen. A remarkable dahlia.

Marmion—Yellow. Large.

Salbach's White—Considered the best white.

Starlight—Bright gold. Huge.

Sydney B. Mitchell—Deep velvety red, almost black. Striking.

Tommy Atkins—Scarlet. See page 16.

These nine outstanding dahlias (Real value \$9.20)—**Special \$5.00.**

ASSORTMENTS—made up with the idea of giving an interesting variety in both color and type of flower. All varieties are taken from our named stock, and each tuber will be labeled.

12 named dahlias, all different, our selection, value \$7.00 or over.....**\$5.00**

12 named dahlias, all different, our selection, value \$15.00 or over..**\$10.00**

12 named dahlias, all different, our selection, value \$22.50 or over..**\$15.00**

If you prefer, you may receive the same total value, but in fewer though rarer tubers. Specify the number you wish (not less than six) and we will send you a fine selection.

CARE AND CULTURE OF DAHLIAS

WHEN dahlias are to be planted close together in a garden by themselves, a careful color arrangement will greatly increase the effectiveness of the planting. It is generally advisable to plant in two sections; the salmon pinks, the yellow reds, and the rich yellows forming a charming autumn colored group, and the pure whites, the lavender pinks, the purples, and the blue reds making another splendid group. The cream whites and the primrose yellows are best when interspersed among the two groups mentioned above, as they furnish light spots among the deeper colors.

Thought should also be given to the heights of the plants so that the garden will not present an uneven effect. A chart should always be made of the planting as the tags are often lost or mutilated before digging time.

- :-

Planting and Growing. Dahlias will thrive in almost any kind of soil. They grow best in a sunny location except in extremely warm climates, where they do better if shaded during the heat of the day.

Prepare the dahlia plot in the fall, if possible, by spading deep and leaving rough. If the soil is thin, work in barnyard manure or other fertilizer at this time. Spade again in the spring. Plant from April to June according to the climatic conditions.

Dig the holes twelve to eighteen inches deep, refilling to within six inches of the surface before planting. If the drainage is poor, mix a shovelful of sand or wood ashes with the loose soil in the bottom of the hole. Lay the tuber flat in the bottom of the hole, eye side up, then cover the tuber with three inches of loose soil. Fill in the remaining three inches as the plant grows. Water only moderately until blooming time, but cultivate persistently.

Never use fertilizer at planting time. It may be applied when the dahlias begin to bloom. At that time, deep cultivation should cease. Water well at least twice a week during the blooming period. Disbudding will produce larger blooms.

Digging and Storing. The time of digging dahlias varies with the severity of the winter. In mild climates where drainage is good some growers leave the clumps in the ground through the winter. Where the ground freezes they must be lifted early.

Cut the stems off close to the ground and lift the clumps carefully to prevent breaking the necks of the tubers. Where the winters are mild, the clumps may be dried a few hours in the open, and stored with what dirt adheres to them. They should be put in a cool, dry place, protected from the frost. In cold climates, the dirt should be washed off, and the tubers thoroughly dried and packed in boxes or barrels and covered with dry earth or sand. Keep in a cool, dry, ventilated and frost-proof place. Container should be off the floor.

Dividing for Replanting. Dahlia clumps should be divided before planting. It is better to wait till the eyes or buds begin to push through the base of the stalk or head before dividing in the spring. On some clumps there will be more eyes than tubers, and on some the reverse. It is imperative that at least one eye with a good portion of the head be cut with each tuber. Two or more tubers may be cut with one eye, however.

Greatest care must be taken not to break or twist the necks of the tubers, as they will not grow if damaged. A small block of wood, a slender saw, a small wooden mallet and good sharp paring knives are excellent tools. The cut surfaces should dry several hours before planting or storing. These divisions should be covered with moss or dry shavings if they are to be kept for any length of time.

Instructions for Planting Dahlia Seed

Plant dahlia seed in shallow boxes which have been filled three quarters full of good soil. Sow the seed on top and cover half an inch with light soil. Seed may be started indoors, in a hot house or in frostless belts, outdoors.

Water well and keep moist while the young plants are growing. Some of the seeds will sprout in a week or ten days, others require five or six weeks.

When the plants are four or five inches tall and all danger of frost is over they should be transplanted to the open ground. These may be planted in rows, the plants being at least 1½ feet apart. Allow two to three feet between the rows.

Practically all will make large plants that will produce a profusion of blooms the first year. They will make small clumps of tubers which should be lifted after the plants are cut down by frost. Store the clumps for the winter in a dry frost proof ventilated cellar.

Order Number

ORIGINATOR AND GROWER
GLADIOLUS, IRIS, DAHLIAS AND DAHLIA SEED

Date of Shipment

657 WOODMONT AVENUE
BERKELEY, CALIF.

[illegible]

Name 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99

Street

City and State.....

NON-WARRANTY: I give no warranty, express or implied, of seeds, bulbs, rhizomes or plants sent out by me, and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

[illegible]

If any item is out of stock, may we substitute?

H O W T O O R D E R

Please read carefully before ordering

Order Early. Early orders are solicited to prevent disappointments in case the variety selected should be sold out.

Please write your *name and address* plainly.

Stock. All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be of good healthy stock.

Time. *Gladiolus* will be ready for shipment in November. Eastern orders, however, will be mailed between December 15 and March 1 only at purchaser's risk from freezing in transit.

Dahlia seed will be ready December 1.

Dahlia tubers will be ready March 15. We give no guarantee for tubers used for forcing green plants.

Substitutions. We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice.

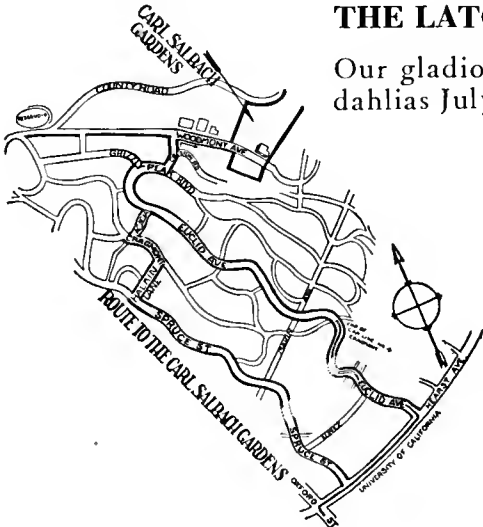
Terms. Remittance should accompany order unless shipment is to be sent C. O. D. or satisfactory credit references are given. Remit by Postal Money Order from Canada and other foreign countries.

Postage. All retail orders amounting to \$1.00 or over will be delivered free to all points reached by regular Parcel Post.

On orders of less than \$1.00 add 25 cents for postage and packing.

Non-Warranty. We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by us and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

References. For our business standing, please refer to *Bank of America National Trust and Savings Association, American Trust Co., Berkeley, Calif., Farmers and Merchants Savings Bank, Oakland, California.*



THE LATCH STRING IS ALWAYS OUT

Our gladiolus bloom from June to October;
dahlias July to November; iris April to May.

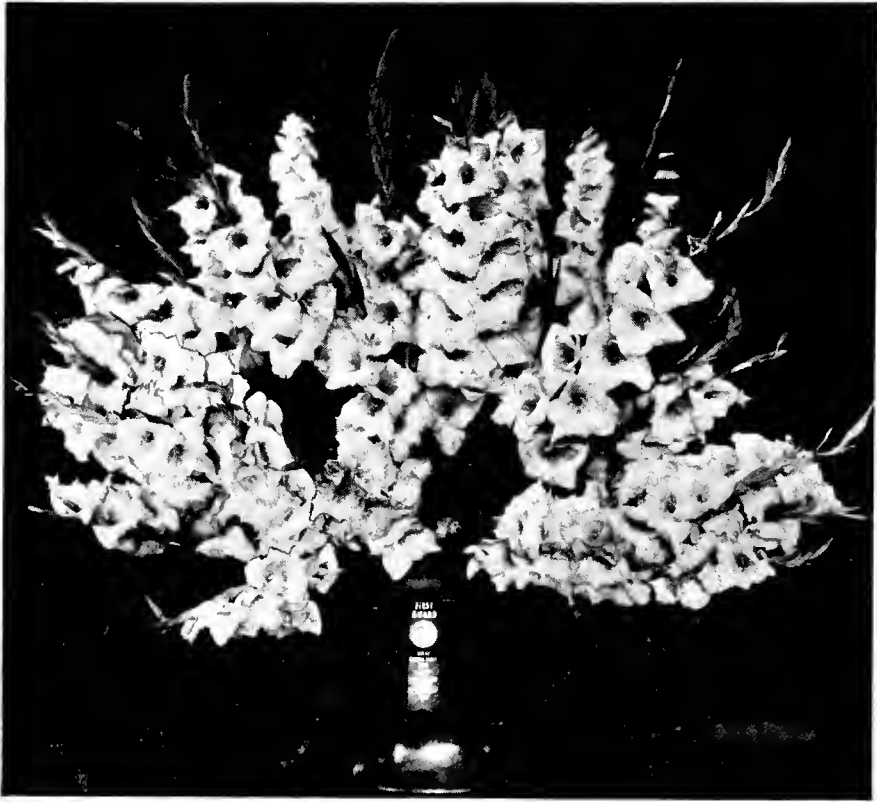
Follow scenic Euclid Ave., keeping to the right on Grizzly Peak Boulevard (a continuation of Euclid Ave.), turning to the left onto Creston Road. Follow our garden signs. We are just one mile from the end of the No. 4 Cragmont line.

CARL SALBACH

657 WOODMONT AVE.

BERKELEY, CALIF., U. S. A.

Phone ASherbury 1066



A prize winning bouquet of the beautiful Salbach's Orchid

At the California Flower Festival, the largest flower show in the West, we again won firsts for the best general display and the most artistic exhibit, and again we were awarded sweepstakes for most prizes in the gladiolus division. At the Eastbay Gladiolus Society show, as in 1931, we won first for the best general display. In this exhibit, we won nineteen firsts and four seconds out of twenty-three entries.

1. Only the 1000 required sold
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 Blue blue, Mrs. Van Veenburg, (pg. 6)
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 1 to \$5.00 net